## Brief about the Organisation

### Name of the organization
Gasy Youth Up

### Name and contact of the lead officials

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### Brief Organization Profile

Gasy Youth Up is youth-led nonprofit organization aiming to promote youth development and capacity building with particular focus on girls and young women to take leadership roles in addressing environmental, social and economic issues affecting their future and their community’s growth and development. We envision a community of young people who believe in their self-worth, their potential and skills, who are well-informed, motivated and inspired to undertake innovative actions addressing challenging issues that limit their development and the country’s development. We firmly believe in youth to be a powerful asset for change and innovation as they can become the leaders of change today and the pillars of change of tomorrow if equipped with the skills and opportunities to do so. All our activities seek to equip young people with the appropriate skills, capabilities and opportunities that will enable youth to act as partners and contributors of a sustainable development initiated at all levels. Our goal is to inspire youth to become change leaders and change makers. So far we have led several capacity building and awareness raising campaigns on different issues: environment, SRHR, girls and women empowerment and rights, civic education, equality and justice,

### Type of registration and year
Non-profit young women-led organization officially registered in January 2014

### Project Title
“Miara-Mikajy ny Tontolo : strengthening Malagasy CSOs and local communities participation in REDD+ and in the fight against climate Change”

### Project Goal, Objectives, results and activities in summary

| Project goal |
| To strengthen and increase awareness, capacity and participation of CSOs and local communities on REDD+ for an effective and inclusive implementation of the national REDD+ strategy and for a sustainable forest conservation of in Madagascar. |

| Objectives : |
| To increase awareness and capacity among CSOs and local communities on climate change and REDD+ as well as on sustainable management and protection of forests. |
| To strengthen and increase role and participation of CSOs and local communities in the 3 main priority sites of the national |
REDD+ focus for its national strategy implementation as well as in forest protection-conservation and sustainable management in general.
To inform and sensitize local communities at large on REDD+ and climate change.
To provide exchange and informative platforms for different stakeholders for best learning on REDD+, forest management and conservation and climate change actions in order to capitalize and build on centralized actions and identifying areas for meaningful actions to move forward contributing to an effective implementation of REDD+ and fighting against climate change

**Activities: all the activities will be undertaken in close collaboration with the national REDD+ coordination**

Main activities will be

- **Activity 1**: organization of regional capacity building in the 3 main pilot sites of REDD+ in Madagascar for CSOs, local communities representatives (including youth organizations) and women organizations on REDD+, climate change, advocacy and on participation of CSOs and local communities in REDD+ national strategy as well as on project design and development for local actions to promote REDD+ and forest conservation in order to strengthen existing regional CSO REDD+ and LCs platforms and enhance their participation in the REDD+ implementation

- **Activity 2**: developing easy tools for mass-sensitization to be used for CSOs and local communities bold actions on basic information related to REDD+, climate change and forest conservation and on ways on how local communities can be integral stakeholders and action leaders in national REDD+ implementation, in the fight against climate change and forest protection (posters, flyers, t-shirts....) + Production of quarterly project informative newsletters

- **Activity 3**: sensitization campaigns led by CSOs and local communities using tool kits and other means (capitalizing local knowledge-expertise and context in disseminating key messages...) within the 3 main REDD+ pilot sites to strengthen and enhance other regional CSOs and LCs networks and to reach out to community members at large

- **Activity 4**: Production of 10 radio emissions in regional and national channels (local language) + 3 Voices-advocacy (lived realities) videos of CSOs and local communities to be broadcast in national and regional TV stations to inform and promote national REDD+ strategy and enhance climate change actions as well as sensitizing public opinions on forest degradation

- **Activity 5**: Organization of a national workshop #ConnectClimate2 as an exchange venue to share best practices, inform on updates progress related to REDD+ implementation, to identify gaps in terms of collective and centralized actions, to advocate for
inclusive actions and means to implement REDD+ and climate change actions.

- **Activity 6**: Monitoring and evaluation.

**Expected results**

- Capacity and knowledge related to REDD+, climate change and forest conservation are increased and strengthened for 120 CSOs and local communities representatives.
- 120 participants from CSOs-local communities-women organizations are able to transfer gained skills to their respective networks and communities.
- 120 participants from CSOs- local communities and women organizations are well-informed on the REDD+ national strategy and can actively be part of its implementation in identifying respective areas of focus for advocacy-action and sensitization.
- More than 2000 populations (including but not limited to youth, young women and women) are reached through sensitization campaigns, media informative campaigns and small actions led by CSOs and local communities representatives that contribute to REDD+
- Regional CSOs REDD+ platforms are strengthened, effective and broaden to other potential members to be full contributors toward REDD+ national strategy implementation.
- National CSOs platforms engagement and involvement are harmonized and effective.
- Increase of behavioural and mentality change among local communities that contribute to forest management/conservation, REDD+ and fight against climate change.
- Coordinated actions, exchange and discussions among REDD+ stakeholders (citizens, local communities, CSOs, government, REDD+ national coordination, private sectors, international/national NGOs and organizations, youth and women organizations…) to strengthen REDD+ and climate actions.

**Project Beneficiaries**

- 120 of CSOs-local communities representatives (including youth organizations) and women organizations = the 50% of female participation for CSOs and LCs will be applied.

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<thead>
<tr>
<th>Gender</th>
<th>Female</th>
<th>Male</th>
<th>Youth</th>
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<tbody>
<tr>
<td>1 CSOs and LCs capacity building</td>
<td>50%</td>
<td>50%</td>
<td>40%</td>
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<tr>
<td>2 CSOs and LCs Capacity building</td>
<td>50%</td>
<td>50%</td>
<td>40%</td>
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<tr>
<td>Women organizations capacity building</td>
<td>100%</td>
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- 2000 community members (including but not limited to...
youth and women however with an increase percentage of women/young women/girls = expected to be 65% of our direct beneficiaries

- REDD+ national coordination
- 3 main REDD+ pilot sites

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<td><strong>Total Budget</strong></td>
<td><strong>35,000USD</strong></td>
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<td><strong>Implementation Period</strong></td>
<td><strong>November 2018 – October 2019</strong></td>
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